



National Health Authority (NHA) organized a multistakeholder meeting for the Ayushman Bharat Digital Mission (ABDM) Microsite program on 19<sup>th</sup> December 2023 at MP Bhawan, New Delhi. The event saw participation from NHA leadership, State ABDM teams, Development Partners, Interface Agencies and Digital Solution Companies. The program focused on specific topics and discussions related to smooth implementation of ABDM Microsites across the country. Some of the important highlights of the event were as follows

#### **Inaugural Session:**

Mission Director-ABDM and Additional CEO, National Health Authority Dr. Basant Garg inaugurated the event. Along with him Shri Ranjan Kumar, Secretary (Health), UP, Shri Vikram Pagaria, Joint Director (ABDM) and Dr. Akshay Jain, Joint Director (ABDM) were also present in the inaugural session.



*Mission Director, ABDM Dr Basant Garg, UP Secretary (Health) Sh. Ranjan Kumar, ABDM Joint Directors Sh. Vikram Pagaria and Dr. Akshay Jain during the inauguration*

## **Launch of ABDM Microsite Application and dashboard**

A Microsite data entry application developed by NHA for the field officers working under the Microsite project was launched by Dr. Basant Garg during the event. Joint Director Dr. Akshay Jain informed that the application would perform the dual role of a reporting and monitoring tool in the project. Microsite field officers would be able to record and report their daily work through this app, this will help NHA to display the performances of different Microsites in real time on their dashboard. Moreover, this will also help the Microsite management to monitor their teams and also to keep a track of progress being made under the Microsite.

## **Microsite Pilot experience**

Representatives of PATH and CHAI shared the experience of implementing the ABDM Microsite pilots in Mumbai and Gujarat (Ahmedabad and Surat) respectively. They discussed multiple strategies and approaches utilized by their teams in the pilot sites and shared their learnings from the pilots.

## **Panel Discussion- Strategies for successful implementation of Microsites**



*Participants of first Panel discussion on strategies for successful implementation of Microsites*

The discussion focused on fresh ideas and innovative strategies which can be implemented under the Microsite program. The panelists shared their experiences regarding implementation of multiple strategies and expressed their opinions regarding the benefits and effectiveness of these approaches. Following were the panelists who participated in this discussion

1. Dr. Akshay Jain (Joint Director)-ABDM (Moderator)
2. Omprakash Subbarao-Advisor, NHA
3. Bhrugraj Trivedi-Joint Director(IT), ABDM Gujarat
4. Col. Sameer Kanwar, Director, PATH
5. Maulik Chokshi-Deputy Country Director, Access Health International

### **UHI-the new initiative by ABDM**

The Unified Health Interface project of ABDM has now gone live. The ABDM team working on this project introduced the participants to the basic concept of UHI and how DSCs and other partners can participate or utilize the services of this important initiative.

### **Uttar Pradesh-ABDM Microsite journey**

Shri Ranjan Kumar, Secretary (Health), UP shared the experience of state of Uttar Pradesh. He gave a detailed presentation regarding the steps taken by state to increase ABDM adoption in the state and initiation of ABDM Microsites. He announced that UP will be implementing 36 Microsites under this project now. He displayed the list of cities and identified partners who will be implementing the project in UP.

### **Panel Discussion-Role of Pharmacy and Diagnostics in success of Microsites**



*Panelists during the discussion on role of pharmacy and diagnostics in success of Microsites*

The discussion focused on the importance of bringing more Pharmacies and diagnostic labs under the umbrella of ABDM for successful implementation of Microsites. As Microsites are looking towards an ambitious goal both in terms of adding facilities in the ABDM registries and adding ABHA linked health records, the involvement and active participation of both these entities would be crucial. The panelists who participated in this discussion were

1. Neel Ratan-Advisor, NHA (Moderator)
2. Dr Mohit Singh-Joint Director, ABDM UP
3. Prakash Maheshwari-Vice President, Marg ERP
4. Sandeep Jha-Director, EY
5. Dr Ashwani Aggarwal-Director, PwC
6. Ashutosh Manglekar-Founder, Cloud Pathology

### **IEC Approach in Microsites**

To complement the ambitious goal of Microsites, a refreshing IEC approach is also has been envisioned by ABDM. A glimpse of this approach was provided under this session by IEC team of ABDM.

## **Lightening Pitch Presentation by Digital Solution Companies**

A short 10 minute presentation was made by some of the leading Digital Solution Companies having ABDM enabled digital products. The DSCs who presented in this session were

1. EkaCare
2. Driefcase
3. Bajaj Finserv
4. HODO-Labzapp
5. MocDoc-LMIS
6. ClinAlly-CDSS

## **Participants**

### **The states who participated in this event were**

1. Uttar Pradesh
2. Chhattisgarh
3. Chandigarh
4. Bihar
5. Maharashtra
6. Andhra Pradesh
7. Uttarakhand
8. Gujarat
9. Goa
10. Jammu and Kashmir

### **The Development Partners who participated were**

1. PATH
2. CHAI
3. IIC
4. WISH Foundation
5. ACCESS Health International
6. Piramal Foundation

### **The interfacing agencies who participated were**

1. HLPPT
2. Doctors For You
3. Enterolabs
4. Alert India
5. World Health Partners

### **The Digital Solution Companies who participated were**

1. Plus-91

2. Bajaj Finserv
3. Eka Care
4. Driefcase
5. ClinAlly
6. Raxa Health
7. Caare
8. Bahmni-IPlit
9. HODO
10. Cloud Pathology
11. MocDoc
12. Marg ERP
13. C Square